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NWHA

NATIONAL WOMEN'S HISTORY ALLIANCE



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HISTORY ALLIANCE

CELEBRATING

Jewish American Heritage Month
& Asian American, Native Hawaiian, and Pacific Islander Heritage Month

Dear NWHA Community,

As we continue to move beyond a widely celebrated Women's History Month, our commitment to honoring and sharing the stories of all women's lives has become even more important. There have been significant reductions in the recognition of women in American history, particularly within school curricula, along with a noticeable shift in how these stories are valued and presented.

Nonetheless, in May we celebrate the powerful legacies of women whose stories, too often lost, deserve to be remembered. May is Jewish Heritage Month and also May is both Jewish American Heritage Month and Asian American, Native Hawaiian, and Pacific Islander Heritage Month. These women's voices should be heard and appreciated every day, and we will continue to be strong advocates and catalysts for this critical recognition, which often has a lasting impact, particularly on young people.

By celebrating our country's diverse and rich cultural identities, we recognize that America is a woven tapestry of many people: many colors, religions, and beliefs. America's legacy is interlaced by the extraordinary contributions of generations of individuals and families from diverse cultural groups who have come to the U.S. from all parts of the world.

This May, as we also celebrate Mother's Day, we are especially reminded of the many women, mothers, mentors, care-givers, change-makers, whose courage, leadership, and resilience have shaped our lives. Honoring them strengthens our shared history and empowers us all.

Now, more than ever, women's history needs to be visible for the next generations. Use our 2026 theme, "Leading the Change: Women Shaping a Sustainable Future," to highlight this important need throughout the months ahead.

We are moving forward together.

Above Image:

Top row (left to right): Andrea Dworkin, Maya Soetoro-Ng, Betty Friedan, Yuri Kochiyama, Gertrude Elion, Reshma Saujani, Heather Booth, Gloria Allred, Kalpana Chawla

Second row (left to right): Gloria Steinem, Judith Kaye, Connie Chung, Nora Ephron, Patsy Mink, Julia Louis-Dreyfus, Grace Lee Boggs, Haunani-Kay Trask, Madeline Kahn

NWHA proposes topic for 2027 Women's History Month

Feedback Sought



On March 30, 2026, NWHA welcomed St. John's University students to their monthly webinar series to announce "**financial literacy, liberation, and leadership**" as the proposed theme for 2027's National Women's History Month.

Since its founding in 1978, NWHA has set the annual theme for nationwide educational campaigns which are frequently used for lesson plans by teachers across the country and often mentioned in Presidential or Congressional proclamations. The 2027 theme is being further developed by NWHA members and St. John's University, with feedback collected via **a public survey** throughout April, before officially announcing a refined theme in early May 2026.

The three elements of the proposed 2027 theme are currently described as:

- **Financial Literacy** centers on a mission to educate all students and the public on financial wellbeing, budget strategies, employees' benefits and rights, as well as acknowledging topics of financial crisis or distress. This is envisioned as lesson plans both in print and on social media.
- **Financial Liberation** relies on NWA's expertise as historians and storytellers – providing a narrative of financial adversity, persistence, perseverance, and prosperity – not only for Women but milestone moments that have shaped financial futures.
- **Financial Leadership** will continue the newly formatted “*March of Icons*” calendar with a 31-day centerfold paying tribute to 30 leaders’ – past, present, and future – with International Women’s Day (March 8th) remaining vacant for communities to honor local icons. Each icon will be accompanied by a short bio with a longer social media tribute to be posted online.

A full slate of partnerships with other colleges, high schools, and interested companies will be announced on August 26th (Women’s Equality Day). Those interested in partnering are asked to complete **the same survey** and indicate how they would like to be involved. Deadline to fill out the survey is May 10th.

Additional questions may be directed to **Dan Napolitano**, NWA Board Member.



Extending Women's History Month

While Women’s History Month may have passed, the work of bringing women’s stories to light continues year-round.

On **May 8 at 9 PM ET, PBS will air Suffs**, a powerful musical about the women’s suffrage movement. We invite you to watch and reflect on the history that continues to our present - and the importance of ensuring these stories remain visible in classrooms and communities nationwide.

Suffs will be free to stream on pbs.org and the PBS app until June 5th and available to Passport Members until May 7, 2029.

Celebrate Her. Honor Her. Remember Her.

MOTHER'S DAY CARDS | 2026



For more than 40 years, the National Women's History Alliance has offered a meaningful way to honor the women who have shaped our lives through our **Mother's Day Card campaign**. Inspired by a supporter's idea to recognize the importance of "mothering," this tradition reflects the deep and lasting impact women have on families, communities, and generations.

The origins of Mother's Day are rooted in women's efforts to improve the lives of others - a powerful reminder that this day is about more than celebration. It is about recognizing strength, care, leadership, and resilience in all its forms. Learn more about the history of Mother's Day [HERE](#).

This year, our 2026 Mother's Day card features vibrant **geraniums**, symbolizing hope, courage, and the joy of honoring the female experience. Each card includes a note sharing the history of Mother's Day and its connection to women's advocacy and community building.

Whether you are celebrating, honoring, or remembering someone special, these cards offer a thoughtful way to share your appreciation.

Mother's Day Card

Memorial Mother's Day Card

Moving Forward
TOGETHER

WELCOMING OUR NEW & RENEWING PARTNERS



The mission of the Massachusetts Women's History Center (MWHC), with its flagship program the Massachusetts Women's Hall of Fame (MWHOF), is to amplify the history of contributions (known and unknown) of Massachusetts women of all backgrounds over the generations from throughout the Commonwealth.

By shining a light on Massachusetts women, many of whom made monumental contributions against all odds, the MWHC aims to inspire others - of all ages, backgrounds, interests, and genders - to be all that they can be.



The nonpartisan League of Women Voters is devoted to the informed and active participation of citizens in government through voter education and advocacy.

Join us as we celebrate 101 years of empowering people to create a more perfect democracy. Volunteer today!

Interested in Becoming a Partner?

Partnering with the National Women's History Alliance (NWHHA) is an essential way to support and promote women's history. By partnering, your organization joins a network that celebrates and preserves women's contributions for future generations.

Join Here.



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promoting inclusion.

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*Southern Pomo and Coast Miwok land

We acknowledge that the land in Santa Rosa, CA, is the traditional, ancestral territory of the Southern Pomo and Coast Miwok peoples, who have stewarded it for thousands of years.

www.nationalwomenshistoryalliance.org

National Women's History Alliance | PO Box 469 | Santa Rosa, CA 95402 US

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