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Women's History 2017 Gazette

2017

A Gazette From the National Women's History Project

Volume 9

National Women's History Month 2017

HONORING TRAILBLAZING WOMEN IN LABOR AND BUSINESS

Special
**WOMEN'S
HISTORY**
Catalog Inside

Dear Friends -

The work of the National Women's History Project has always been based on the scholarship of women historians and their ability to challenge basic assumptions about the female and male experience. We believe that the knowledge of women's history inspires women and girls and encourages men and boys to better understand and to respect the female experience.

Women have faced the attitudes and assumptions that they are inferior. They have always had to prove themselves and work twice as hard as men for the same goal. Sexism and misogyny represent the dark side of society's treatment of women and they need to be more broadly acknowledged. These are real, powerful forces that have shaped our country, intentionally or unconsciously, and are in renewed evidence today.

Ever since the US Constitution was ratified, women have had to work to secure their basic rights as citizens. This is just one example of men defining women as inferior. Further, the ways that suffragists were treated during their 72-year campaign for the vote clearly show the hateful, misogynist attitudes and threats to women.

The NWHP champions multicultural American women and their accomplishments, because trailblazing women are essential makers of our history. In 2017 we are giving special recognition to women labor and business leaders.

Thank you.

Molly Murphy MacGregor
Executive Director and Cofounder
National Women's History Project

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Founded St. Luke Penny Savings Bank in 1903



Women's Auxiliary Typographical Union float at the Labor Parade in New York, September 6, 1909



Lucy Gonzalez Parsons
A Founder of the Industrial Workers of the World in 1905



Barbara Hackman Franklin
Became Secretary of Commerce in 1992



Alexis Herman
Became Secretary of Labor in 1997



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National Women's History Project



Nina Vaca
Founded Pinnacle Technical Resources in 1999



Rebecca Anderson
Founded HandMade in 1985

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Women's History News

American Museum of Women's History Congressional Commission Issues Report to Congress

After an 18-month exhaustive study, the American Museum of Women's History Congressional Commission issued its report to Congress. The commission report finds the country needs a national museum dedicated to showcasing the contributions and experiences of American women. In its report, the eight-member, bipartisan panel provides a 10-year, three-part plan that begins with a Women's History Museum Initiative within the Smithsonian that will create programs and exhibitions for other museums. Meanwhile, a site for a modestly-sized museum of 75,000-90,000 square feet would be selected and a fundraising campaign launched.

To be called the American Museum of Women's History, the institution would open in a new or existing building on or near the Mall and would be operated by the Smithsonian Institution. Private donors would provide the estimated \$150 million to \$180 million needed for the construction or renovation.

For more information and the full report, visit <http://amwh.us/>

2020 Centennial Progress

For information about celebrating 2020 and the 100th Anniversary of US Women Winning the Vote, join the listserve at Sufrage2020@thezahnisers.com

2017 New York State Celebrates the 100th Anniversary of New York Women Winning the Right to Vote. For more information contact <http://newyorkhistoryblog.org/tags/suffrage-movement/>

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We would also like to thank the Bickford Foundation for their very generous support and El Cid Bookkeeping for their generous pro bono work.

Your Support Makes Our Work Possible

Please remember that the next time you order from Amazon use smile.amazon.com. On your first visit to smile.amazon.com, you need to select the National Women's History Project as the organization to receive donations. Then every eligible purchase you make at smile.amazon.com will result in a donation. Note: you can change your charity any time.



Our work will continue through 2017. Stay in touch through InezMilhollandCentennial.com

Thank You to everyone who helped recognize Inez Milholland, America's suffrage martyr, this past year. The NWHP's Inez Milholland Centennial campaign helped spread the story of Inez across the nation.

Our effort to have Inez awarded the Presidential Citizens Medal drew over one thousand supporters who signed our petition to the president. Artists, performers, writers and others have also responded with wonderful new creations.



Kate Mullany
National Historic Site

www.katemullanyrhs.org

Women's History Gazette

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HONORING TRAILBLAZING WOMEN IN LABOR AND BUSINESS

The National Women's History Month Honorees have shaped America's history and future through their public service and government leadership. From championing basic human rights to ensuring access and equal opportunity for all Americans, they have led the way in establishing a stronger and more democratic country.

2017 National Women's History Month Honoree Awards Luncheon

The National Women's History Project
invites you to attend our
2017 Honoree Awards Luncheon
Celebrating National Women's History Month
and
Our 2017 National Honorees
Trailblazing Women in Labor and Business
March 25, 2017
The Hamilton Live
600 14th Street NW, Washington, DC
Doors open at 11:00
Lunch from 12:00 to 1:00
Program from 1:00 to 2:30

Tickets available on-line at nwhp.org Sponsorships are still available Request information at nwhp@nwhp.org

WOMEN'S EMPLOYMENT FIRSTS

1650 Anne Bradstreet is the first published American woman author.

1707 Henrietta Johnston is a portrait artist in Charles Town, SC, making her the first professional woman artist in the U.S.

1795 Anne Parrish establishes the House of Industry in Philadelphia, the first charitable organization for women in the U.S.

1809 Mary Kies is the first woman to receive a patent for her method of weaving straw with silk.

1837 Oberlin College is the first college or university to admit female students. Women students are required to do laundry and cooking for the male students.

1849 Elizabeth Blackwell graduates from medical school and becomes the first woman physician in the U.S.

1859 Harriet Wilson publishes *Our Nig*: or, Sketches from the Life of a Free Black making her the first African American novelist.

1866 Lucy Hobbs is the first woman to graduate from dental school.

1869 Arabella Mansfield is granted a law license in Iowa, making her the first woman lawyer in the U.S.

1873 Ellen Swallow Richards is the first woman to graduate from MIT; she goes on to become the first female professional chemist in the country.

1885 Sarah E. Goode is the first African American woman to earn a patent for her bed that folds into a cabinet.

1896 Alice Guy Blache is the first American woman filmmaker.

1914 Mary Davenport-Engberg is the first woman to conduct a symphony orchestra in Bellingham, WA.

1916 Jeanette Rankin of Montana is the first woman elected to the U.S. House of Representatives.

1931 Maxine Dunlap is the first woman to earn a glider pilot license.

1946 Edith Houghton is the first woman hired as a major-league baseball scout.

1970 Diane Crump is the first woman jockey to ride in the Kentucky Derby.

1983 Sally Ride is the first American woman astronaut to travel into space.

1985 Penny Harrington becomes police chief of Portland, OR, the first woman police chief of a major U.S. city.

1985 Wilma Mankiller is the first woman chief of the Cherokee Nation.

1993 Sheila Widnall becomes Secretary of the Air Force, the first woman to lead any branch of the military.

National Women's History Month 2017 Theme

Honoring Trailblazing Women in Labor and Business

The 2017 theme for National Women's History Month honors women who have successfully challenged the role of women in both business and the paid labor force. Women have always worked, but often their work has been undervalued and unpaid.

The 2017 Honorees represent many diverse backgrounds and each made her mark in a different field. Additionally, the Honorees' work and influence spans three centuries of America's history. These women all successfully challenged the social and legal structures that have kept women's labor underappreciated and underpaid.

Facing stark inequalities in the workplace (lower wages, poor working conditions, and limited opportunities), they fought to make the workplace a less hostile environment for women. They succeeded in expanding women's participation in commerce and their power in the paid labor force. As labor and business leaders and innovators they defied the social mores of their times by demonstrating women's ability to create organizations and establish their own businesses that paved the way for better working conditions and wages for themselves and other women.

They proved that women could succeed in every field. While each Honoree is extraordinary, each is also ordinary in her own way, proving that women business and labor leaders can and should be considered the norm. Most importantly, the 2017 Honorees paved the way for generations of women labor and business leaders to follow. Get Involved.

Breaking the Glass Ceiling

Norma Yaeger

1930
First woman stockbroker to be permitted on the floor of the New York Stock Exchange (NYSE).

Norma Hason Nahmias Yaeger is a trailblazing stockbroker who fought for women's right to join men on the floor of the New York Stock Exchange. She went on to found a mutual fund and two security brokerage firms.

Norma Hason, of Sephardic Jewish heritage, married young, stayed at home with her children, and deferred to her husband as the breadwinner. After her husband lost his job, Norma started dreaming of a better life and knew the one thing that interested her most was the stock exchange. In 1962 Norma enrolled in the Hornblower & Weeks, Inc. stockbroker-training program and became the first woman graduate. Not knowing



any other women in the industry, she successfully fought to join her male classmates on the New York Stock Exchange floor. The NYSE did not previously allow women on the floor and Norma Yaeger is recognized as the first woman stockbroker to break that barrier. Norma also became the first woman on the Hornblower & Weeks Management Advisory Board.

Norma Yaeger remarried and moved to California where she started the registration of the state's first Money

Market Mutual Fund, The Liquidity Fund. In 1981 Yaeger opened her own brokerage firm, Yaeger Securities. She opened a second firm in 1991, Yaeger Capital Markets, to service government pension plans. At the height of her career, Yaeger's firms did millions of dollars of trades each day. Norma held licenses with the New York Stock Exchange, National Association of Security Dealers, Chicago Board of Options, and the Commodity Exchange. She sold her firm and retired in 1998. The following year Representative Loretta Sanchez (D, CA) presented Yaeger with the United States Congress Award.

Norma raised five children with her husband Larry Yaeger. Now in her 80s, she continues to give lectures across the country on women's empowerment. In 2014 Yaeger published her memoir *Breaking Down the Walls*. Her story is now being developed into a motion picture.

Fighting Against Workplace Discrimination

Lilly Ledbetter

1938
Equal Pay Activist

Lilly Ledbetter took her case of employment discrimination all the way to the U.S. Supreme Court and beyond. Today she is a women's rights and civil rights activist and sought after speaker.

Ledbetter grew up near Jacksonville Alabama; she married, had two children, and worked various office jobs. In 1979 she got her dream job working as a manager at the local Goodyear tire factory. As the only woman working on the factory floor, she faced daily sexual harassment. Despite the discrimination, she worked hard and stayed at Goodyear, hoping it would eventually get better.

In 1998, after 19 years with the company, Ledbetter received an anonymous note informing her



that she was paid significantly less than men doing the same job. In response, Ledbetter filed a sex discrimination case against her longtime employer. The case, Ledbetter v. Goodyear Tire & Rubber Co., was tried and found in Ledbetter's favor, but Goodyear appealed and her win was reversed. In 2007 the U.S. Supreme Court ruled 5-4 against Ledbetter, arguing that she would have had to file her complaint within 180 days after receiving

her first discriminatory paycheck. Justice Ginsberg's dissent argued that Ledbetter couldn't have filed suit earlier because she was not aware of the pay inequity; Ginsberg urged her to keep fighting.

Ledbetter did keep fighting. In August 2008 she spoke about pay equity at the Democratic National Convention. On January 29, 2009 President Obama signed the Lilly Ledbetter Fair Pay Act into law. The new law loosens the time restrictions on filing discrimination cases, allowing the 180-day clock to reset every time an individual experiences an act of discrimination. Despite this victory, Ledbetter never received a settlement from Goodyear.

Lilly Ledbetter is now an activist, urging women and minorities to fight for their civil rights. In 2012 she released her memoir *Grace and Grit: My Fight For Equal Pay and Fairness at Goodyear and Beyond*.

WORKPLACE DISCRIMINATION YESTERDAY & TODAY

Sexual Harassment

Women have experienced sexual harassment (including but not limited to unwelcome sexual advances, requests for sexual favors, sexual innuendos or comments, and unwelcome touching) for as long as they have been in the workplace. Title VII of the Civil Rights Act of 1964 expressly prohibits sex-based discrimination (including sexual harassment). However, harassment is still common in some male dominated workplaces and fields such as engineering, construction, and firefighting. Victims of workplace sexual harassment can file complaints with the Equal Employment Opportunity Commission (EEOC) or follow their employer's complaint procedures.

Pay Equity

For generations women were paid less at work simply because they were women. One justification for paying women less was the assumption that women had either a husband or father serving as primary breadwinner. The Equal Pay Act, prohibiting paying women less for doing the same work, was signed into law in 1963. Despite the legal groundwork, pay inequity is still prevalent. According to AAUW the pay gap was 60% in 1960, 70% in 1990, and 80% in 2016. The gap varies widely based on location, age, and race with pay gaps of 54% and 63% for Latinas and African American women respectively. At the current rate, the gender pay gap won't be eliminated until 2059. Victims of pay inequity can file complaints with the EEOC.

Job Segregation

Before Title VIII of the Civil Rights Act of 1964, it was legal to deny employment or promotion to women based on sex. Even after Title VII, sex-segregated help wanted ads were still prevalent. The National Organization for Women (NOW) took this up as one of its first issues, and after much lobbying, the EEOC ruled the practice illegal in 1968. The ruling was strengthened in 1973 when the Supreme Court upheld the practice as unconstitutional. Despite legal protections, many fields remain largely segregated due to stereotypes and harassment.

Discrimination Against LGBT Individuals

There are no federal laws protecting individuals from workplace discrimination based on sexual orientation or gender identity. Some states do have laws on the books, but despite persistent efforts (since 1994), Congress has failed to pass the Employment Non-Discrimination Act.

Barbara "Dusty" Roads

1928
Flight Attendants' Union Leader

Barbara "Dusty" Roads is a former flight attendant who fought against the airline industry's sexist working conditions and regulations.

Dusty was hired as an American Airlines stewardess in 1950. In 1953, her employer insisted on a contract clause that all stewardesses hired after Dec. 1, 1950 would be fired at age 32; the rule soon became an industry-wide standard. Dusty called out the rule as gender discrimination and urged her union, ALSSA (Airline Stewards and Stewardesses Association) to fight against it.

After serving as contract negotiator and Chair of the Los Angeles base of ALSSA, Dusty was appointed ALSSA's national Washington D.C. lobbyist in 1958. As a lobbyist she testified at hearings about airline safety, training, certification,



and unfair age regulations. She befriended Rep. Martha W. Griffiths and Sen. Margaret Chase Smith, who both supported her cause. In 1963, Dusty's efforts led to an early attempt at writing a bill to repeal the age rule. Dubbed "The Old Broads Bill" by Congressmen, it failed.

In her next move, Dusty and other stewardesses held a press conference to protest the age policy. It captured national media attention and a debate on the

airlines' intentions ensued. In 1965 Dusty entered the Equal Employment Opportunity Commission (EEOC) agency the day it opened and, filed the first anti-discrimination complaint in the United States on behalf of her colleague, Jean Montague. After a three year EEOC fight, the age regulation was finally overturned under threat of a union strike in 1968.

In 1997 Dusty helped form a new independent union, the Association of Professional Flight Attendants (APFA), which remains the largest independent union in the country. She retired at age 66.

Now in her late eighties, Dusty continues to promote the need to protect hard fought employee rights that are in jeopardy today. Several books on the history of the women's movement cite her contributions and she has been featured in many radio and TV programs, including an episode of the original PBS Makers documentary.

TIMELINE OF WOMEN IN LABOR HISTORY

1864 Kate Mullany organizes the Collar Laundry Union, considered the first sustained female union.

1866 Black women laundresses in Jackson, Mississippi organize a union and strike for higher wages.

1888 Knights of Labor agrees to admit women.

1897 Leonora O'Reilly organizes the United Garment Workers of America.

1899 The National Consumers' League is formed and seeks to improve working conditions for women.

1900 International Ladies Garment Workers Union is formed when seven local unions combine.

1903 The Women's Trade Union League is formed, becoming the first national association committed to organizing women workers.

1905 Lucy Gonzalez Parsons participates in the founding of the Industrial Workers of the World.

1919 The National Federation of Business and Professional Women's Clubs is founded.

1920 Congress creates the U.S. Department of Labor Women's Bureau.

1930 Rosina Tucker helps found the Brotherhood of Sleeping Car Porters, the first African American labor union.

1938 Luisa Moreno becomes vice president of the United Cannery, Agricultural, Packing and Allied Workers of America, the first Hispanic American vice president of a major labor union.

1941 The U.S. enters World War II; seven million women become industrial workers and 400,000 women join the military.

1950 The Salt of the Earth Strike is the first major strike led by women.

1965 Dolores Huerta is the first female leader of the farm workers union.

1974 Addie Wyatt and others found the Coalition of Labor Union Women.

1983 The American Federation of State, County and Municipal Employees (AFSCME) Women's Rights Department is created.

1986 AFSCME wins a \$100 million sex-discrimination settlement against Washington State, and 35,000 state workers get pay increases.

2008 Yvonne Walker breaks racial and gender barriers when she becomes the first African American woman president of SEIU Local 1000.

Learn more at afscme.org

Women in Labor History

Lucy Gonzalez Parsons

1853- 1942
Labor Organizer and Socialist Leader

Lucy Gonzalez Parsons was a labor organizer, radical socialist, and anarchist. She was a founder of the Industrial Workers of the World and was a prolific writer and speaker. At the height of her activism, Parsons was described by the Chicago Police Department as "more dangerous than a thousand rioters."

Lucy Gonzalez had Native American, African American, and Mexican heritage and may have been born into slavery. She married Albert Parsons in 187. Due to intolerance of their interracial marriage, the couple was forced to move north from Texas. Relocating to Chicago, Illinois, the Parsons became increasingly involved in revolutionary activism championing workers' rights, political prisoners, people of color, the homeless,



and women. Lucy Parsons wrote for multiple radical publications including *The Socialist*, and *The Alarm*, the journal of the International Working People's Association. The Parsons were arrested numerous times for giving public speeches and distributing anarchist materials. In 1887, her husband was arrested and subsequently executed in Illinois for his assumed involvement in the Haymarket Riot, believed by many to be a frame-job.

In 1905 Parsons was a founder of the Industrial Workers of the World, an international organization that believes that all workers should unite as a social class. Focus on class struggles of poverty and unemployment, Parsons, in 1915, organized the Chicago Hunger Demonstrations, sparking a huge demonstration the following month with collaboration from the American Federation of Labor, the Socialist Party, and Jane Addams' Hull House. Parsons is credited with envisioning strikes of the future, where rather than walking out strikers would stay in and take over the property of production, what would become sit-down strikes in the U.S.

Lucy Parsons continued giving public speeches well into her 80s. She died in a house fire in 1942 at age 89 in a house fire. In 1970 the Lucy Parsons Center, a Boston based radical bookstore, was founded. The city of Chicago named a park in her honor in 2004.



Kate Mullany

1845 – 1906
Organized First All-Female Labor Union

Kate Mullany formed the nation's first bona fide all-female union. In 1864 she organized over 300 of her fellow Troy, New York laundresses into the Collar Laundry Union.

Born in England of Irish parents, Mullany immigrated to the U.S. with her family and, following her father's death, went to work to support her mother and siblings. Mullany worked in one of Troy's 14 collar laundries, where women worked 12 to 14 hour days washing, starching, and ironing. Although considered a good job, working conditions were dangerous and wages were low. Inspired by the successful efforts of local tradesmen, Mullany organized her fellow laundresses. Organizing was challenging, as many of the women had family obligations after



work and there was no large venue for them to meet, but Mullany was determined, and the Collar Laundry Union was born.

On February 23, 1864 Mullany and her fellow workers walked out of their jobs in Troy's laundries and went on strike. Mullany and the union demanded higher wages and safer working conditions. At first the laundry owners refused to negotiate, but the Collar Laundry Union, supported by the local Iron Molder's Union, refused to budge on its demands. After five days, a few

of the laundry owners finally gave in and agreed to increase wages by 25 percent, and the following day the remaining laundries followed. The strike was a success.

In recognition of her leadership, Mullany was the first woman to become an officer of a national union when she was selected assistant secretary of the National Labor Union in 1868. She later moved to Buffalo, where she married John Fogarty and opened the Troy Laundry.

Kate Mullany died in 1906. She was inducted into the National Women's Hall of Fame in 2000 and the Labor's International Hall of Fame in 2016. Her home in Troy was designated a National Historic Landmark in 1998 and a National Historic Site by Congress in 2004. It is owned and being restored by the American Labor Studies Center. It is also listed on New York State's Women's Heritage Trail.

Labor Leaders of Yesterday and Today

Addie L. Wyatt

1924 – 2012

Labor Union Leader and Civil Rights Activist

Born in Mississippi in 1924, she came to Chicago in 1930 and helped care for her seven brothers and sisters. She married Claude S. Wyatt Jr. at the age of 16 and applied for a job as a typist for Armour and Company. However, African American women were not hired as typists so she was sent to the canning department

In 1953, Wyatt became the first black woman elected to office in Local 56 of the United Packinghouse Workers of America (UPWA). An ordained minister, she and her husband founded the Vernon Park Church of God in Chicago in 1955 and began their work with Dr. Martin Luther King, Jr. They participated in major civil rights marches including the March on



Washington and the march from Selma to Montgomery, Alabama.

Addie Wyatt was also a leader in the struggle for the Equal Rights Amendment. Eleanor Roosevelt appointed her to the United States Commission on the Status of Women in the early 1960s and in 1966, she was a founding member of the National Organization for Women.

Wyatt became a founding member of the Coalition of Black Trade

Unionists in 1972. Two years later she was the pivotal force in the founding of the Coalition of Labor Union Women (CLUW) where she gave the keynote speech addressing 3,200 women.

In 1975, TIME Magazine named her one of the “Twelve Women of the Year.” A year later she became International Vice President of the United Food and Commercial Workers. As a leader in the labor movement, the civil rights movement and the women’s right movement, Addie L. Wyatt was known for her patience and persistence. She was a conciliator who built bridges for greater inclusion and for leadership opportunities for women and minorities. She counseled Barack Obama when he was a young community organizer in Chicago. Rev. Addie L. Wyatt passed away in 2012. There she fought against gender and race based inequities and for equal pay for equal work.

LAWS PROTECTING WOMEN IN THE WORKPLACE

The labor movement has been at the forefront of lobbying for laws protecting employee rights. Below are the major federal laws protecting women from employment discrimination.

1938 The Fair Labor Standards Act set the 40-hour workweek, a national minimum wage (the same for men and women), and overtime pay. The act also prohibited most employment of children under age 16.

1963 The Equal Pay Act was the first federal law making it illegal to discriminate on the basis of sex in the payment of wages or benefits.

1964 Title VII of the Civil Rights Act protects from employment discrimination based on sex, race, color, religion, or national origin. The act also established the Equal Employment Opportunity Commission (EEOC) to investigate any claims of employment discrimination.

1967 The Age Discrimination in Employment Act protects persons 40 and older from employment discrimination based on age.

1977 Title IX

Academia's doors are opening to women faculty. Title IX has led to a higher number of female faculty members, especially at the lecturer, instructor and assistant professor levels. The wage gap has narrowed. And some women can finally be found in top administrative positions.

1978 The Pregnancy Discrimination Act amended Title VII to clarify that discrimination based on pregnancy is a form of sex discrimination. The law considers pregnancy a temporary disability.

1991 The Americans with Disabilities Act (ADA) prohibits discrimination against a qualified person with a disability and requires employers to make reasonable accommodations.

1993 The Family and Medical Leave Act (FMLA) requires companies with 50 or more employees give a maximum of 12 weeks unpaid, job-protected leave to employees for the birth or adoption of a child, as well as personal or family illness.

2009 The Lilly Ledbetter Fair Pay Act amended the Civil Rights Act to ensure that the 180-day statute of limitations resets each time an employee receives a discriminatory paycheck.

Yvonne Walker

1959

President, Service Employees International Union (SEIU) Local 1000

Yvonne Walker is President of SEIU Local 1000. Her efforts towards economic and social justice are felt not only by her California constituents, but also by workers across the country and around the world.

Walker grew up in a military family and served herself as a Marine, where she honed her leadership skills. In 1995 she took a job as a legal secretary for the California Department of Justice. She soon got involved in her union and led efforts to organize her colleagues. Walker quickly rose in union leadership serving as Chair of the Office & Allied Workers Bargaining Team, and later as Vice President of Bargaining statewide. In 2008



Walker became President of SEIU Local 1000, the first African American woman to serve in this role. As President, Walker represents more than 95,000 public and private sector employees in CA. Her leadership has empowered workers and their families to have a collective voice in the fight for economic and social justice. She leads struggles against cuts to pensions, wages, benefits, and health care.

Known as an expert problem solver and innovative thinker, Walker is a sought after contributor to many national and international efforts. She served on the board of SEIU's International Futures Committee, which brings together union leaders worldwide to strategize about visions for the future and how to get there. Walker is especially committed to the fight for retirement security. Towards this effort she chairs SEIU's International Retirement Security Committee and sits on California's Secure Choice Retirement Investment Board.

Though in many leadership roles, Yvonne Walker is always on the front lines of the fight with and for the rights of low-wage workers. Her efforts have won her the trust of the 95,000 California workers she represents. She has also received awards from numerous organizations, most notably the Coalition of Labor Union Women.

Women Business Leaders

WOMEN IN MALE-DOMINATED OCCUPATIONS

Both Andra Rush and Nina Vaca succeeded as women business leaders in male-dominated fields.

Below are some the occupations with the fewest percentage of women employees (according to the 2014 Department of Labor statistics)

- Cement Masons 0.0%
- Bus and truck mechanics 0.3%
- Roofers 0.5%
- HVAC Mechanics and Installers 1.2%
- Highway Maintenance Workers 1.5%
- Electricians 2.4%
- Pest Control Workers 3.7%
- Firefighters 5.7%
- Aircraft Pilots & Flight Engineers 7.2%
- Mechanical Engineers 8.8%
- Parking Lot Attendants 10.5%
- Computer Network Architects 12.4%
- Police & Sheriff's Patrol Officers 12.4%
- Taxi Drivers and Chauffeurs 12.7%
- Computer Hardware Engineers 15.3%
- Civil Engineers 16.5%
- Drafters 18.1%
- Clergy 18.6%
- Computer Programmers 21.4%
- Chefs and Head Cooks 21.4%
- Chiropractors 22.4%
- Farmers, Ranchers, and other Agricultural Managers 23.8%
- Environmental Scientists and Geoscientists 24.5%
- Architects 25.3%

Andra Rush

1960
Founder/ CEO, Rush Group

As founder, chair, CEO and president of Rush Group, which operates Dakkota Integrated Systems, Detroit Manufacturing Systems and Rush Trucking Corporation, Andra Rush leads the largest woman-owned business enterprise in Michigan, and one of the largest Native American-owned companies in the U.S.

In 1984, Rush borrowed \$5,000 from her parents and used her credit cards to launch Rush Trucking with one van and two pickups. Today, Rush Trucking Corporation transports goods for Fortune 100 companies across the U.S. and Canada with 1,100 trucks and 700 drivers.

Her mission from the very beginning has been to create sustainable job opportunities in underserved communities.



Rush launched Dakkota Integrated Systems in 2001, providing service to original equipment manufacturers by managing the complete assembly and sequencing of integrated automotive interiors through a joint venture with Magna International Inc. Dakkota, recognized for supplier development and diversity by the Michigan Minority Supplier Development Council, employs 2,200 highly trained team members, and was named Supplier of the Year for quality and world-class manufacturing by Chrysler Group in 2013 and Supplier of the Year for

three consecutive years, 2013, 2014 and 2015, by General Motors.

President Barack Obama acknowledged Rush during his 2014 State of the Union address for creating manufacturing jobs in Detroit with the June 2012 opening of Detroit Manufacturing Systems, a joint venture with Faurecia --the first such plant opening in the city in decades. The automotive supplier's workforce has since grown to nearly 1,000, most living in Detroit.

Rush is a member of the U.S. Manufacturing Council, the principal private sector panel that advises the Commerce Secretary on government policies and programs and their impact on the manufacturing sector. She is an active member of several organizations, including Business Leaders for Michigan, Detroit Economic Club, Detroit Regional Chamber, Detroit Workforce Board and United Way.

In October 2014, she was inducted into the Michigan Women's Hall of Fame.



Nina Vaca

1971
CEO and Chairman of Pinnacle Group

Nina Vaca is Pinnacle Group's Founder, Chair, and Chief Executive Officer. Her dynamic leadership over the past 20 years has propelled the company from a niche IT services firm to the workforce solutions powerhouse it is today.

Vaca is living proof of what is possible in this country. She is a trailblazer as one of the very few Latinas elected to serve as director of a publicly-traded company. Pinnacle's evolution and astronomical growth is the result of Vaca's fearless approach to overcoming challenges and her intense focus on delivering impeccable service and putting people at the heart of everything. Pinnacle has been named to the Inc. 500/5000 list of fastest growing companies for over a decade and



in 2015 was named the Fastest Growing Women Owned/Led Company in the U.S. by the Women Presidents' Organization.

Vaca serves on three boards, and is determined to empower more women to follow in her footsteps through her At the Table initiative. She holds three honorary doctorates from notable universities and is the youngest graduate in her alma mater's history to be honored as a distinguished alumna. Vaca

has been featured in numerous publications and is a sought-after speaker and thought leader. This year Vaca joined the 2016 Class of Henry Crown Fellows at the Aspen Institute. A global leader, Vaca is a German Marshall Memorial Fellow and part of the British-American Project. As a PAGE ambassador, Vaca has spoken to and inspired entrepreneurs all over the world, traveling to countries on five continents to empower the next generation of business leaders.

Vaca is a committed civic leader and philanthropist. She advocates passionately for women and entrepreneurs and works to advance girls and women in STEM fields. In 2014, the White House appointed Vaca as a Presidential Ambassador for Global Entrepreneurship. She also serves as Chair Emeritus of the United States Hispanic Chamber of Commerce. An avid athlete, Vaca has participated in iconic races, recently raising \$100,000 to help entrepreneurs.

Women in Government Service

Barbara Hackman Franklin

1940

Presidential Advisor, Secretary of Commerce, and International Business Leader

Barbara Hackman Franklin's career is trailblazing for both her extensive government and private sector work and for her efforts to open the doors to other women leaders. Serving five presidents, Franklin led efforts to increase the number of women in government, normalized commercial relations between the U.S. and China, and is an expert on corporate governance.

Franklin's public service began in 1971, as a staff assistant to President Nixon. She led the first White House effort to recruit women for high-level government jobs, nearly quadrupling the number of women in those positions (1971-73). Her efforts are recounted in the 2012 book by Lee Stout, *A Matter of Simple Justice: the Untold Story of Barbara Hackman Franklin and A Few Good Women*. Following



this, she was appointed an original Commissioner of the Consumer Product Safety Commission, where she focused on safer products for children (1973-78).

As the 29th Secretary of Commerce for President George H.W. Bush, she increased American exports with initiatives in China, Russia, Japan, and Mexico. Her 1992 historic mission to China normalized commercial relations with that country, removed the ban on ministerial contact, and brought back \$1 billion in signed contracts for U.S. companies. Trade

with China grew dramatically in the ensuing years, as did foreign investment.

Franklin is President and CEO of Barbara Franklin Enterprises, a private international consulting firm. She has served on the boards of directors of numerous public companies, private companies, and non-profit organizations. She has also served in leadership roles for many professional organizations and was a founding member of Executive Women in Government (1973).

Franklin graduated with distinction from the Pennsylvania State University and was one of the first women graduates of the Harvard Business School. Among her many honors, awards, and honorary degrees, she was inducted into the Connecticut Women's Hall of Fame (2013), The National Association of Corporate Directors (NACD) Directorship Hall of Fame (2014), and the Financial Executives International Hall of Fame (2015). She resides in Washington, DC and Bristol, CT with her husband Wallace Barnes.

WOMEN'S EMPLOYMENT IN THE FEDERAL GOVERNMENT

According to the EEOC women currently occupy 44% of all federal government jobs, but hold only 30% of senior executive level positions.

According to the Partnership for Public Service, the Social Security Administration employs the highest percentage of women (67.2%) and the Department of Transportation the lowest (26.4%).

In 1968, 13 women seeking to establish equal opportunities for women in federal employment created Federally Employed Women (FEW). The private non-profit continues to work at the national, regional, and chapter levels towards its four major program areas; legislation, training, compliance, and diversity.

FEMALE CABINET SECRETARIES

In 1933, **Frances Perkins** was appointed Secretary of Labor by FDR, the first woman appointed to the cabinet.

In 1953, President Eisenhower appointed **Oveta Culp Hobby** Secretary of Health, Education, and Labor. President Carter appointed Patricia Roberts Harris to this same post in 1979, making her the first African American woman to serve in the cabinet.

Every president since Carter has appointed at least three women to their cabinet.

President Obama appointed eight women to cabinet positions, the current record.

The Department of Labor has had the most female secretaries with seven.

Three cabinet departments have never had women secretaries; Defense, Treasury, and Veterans Affairs.

Secretary of Labor **Elaine Chao** (2001) was the first Asian American woman cabinet secretary and Secretary of Labor **Hilda Solis** (2009) was the first Hispanic American woman cabinet secretary.

Janet Reno was the First Female Attorney General 1993 - 2001

Loretta Lynch was the first African American Female Attorney General - 2015 - 2016

Alexis Herman

1947

Presidential Advisor, Secretary of Labor, and Civic Leader

Born in Mobile, Alabama, Herman began her career working for Catholic Charities helping young people find work. At the age of twenty-nine, President Carter's appointment made her the youngest director of the Women's Bureau in the history of the Labor Department. In 1992, she became the 1st African American woman to serve as an Assistant to the president as the Director of the White House Office of Public Liaison. On May 1, 1997, Herman was sworn in as America's 23rd Secretary of Labor and the first African American ever to lead the United States Department of Labor. During her tenure as a member of the President's Cabinet she also served as a valued member of the National Economic Council.



As Secretary, Herman focused on a prepared workforce, a secure workforce, and quality workplaces. With that mandate in mind, she consolidated the Department's wide array of skills development programs into a simpler, more efficient system. Herman led the effort to institute a global child labor standard; moved people from welfare to work with dignity; and launched the most aggressive unemployed youth initiative since the 1970's. Under her

tenure, unemployment reached a thirty-year low and remains so today. The nation witnessed the safest workplace record in the history of the Department of Labor.

Currently Alexis Herman serves as chair and CEO of New Ventures, LLC a Risk Management Firm.. She continues to lend her expertise and talent to many corporate enterprises and nonprofit organizations. Herman is a former trustee of her alma mater, Xavier University of Louisiana. She Co-Chaired the Bush Clinton Katrina Fund and was a member of the board of the Clinton Bush Haiti Fund. Presently, she chairs the Toyota Diversity Advisory Board. Her nonprofit work today includes: serving as a Trustee for the National Urban League, a member of the Executive Board of Delta Sigma Theta Sorority, Inc., and the president of the Dorothy I. Height Educational Foundation.

PREVIOUSLY HONORED WOMEN IN COMMUNITY DEVELOPMENT

Women have been active leaders in community development efforts throughout U.S. history. Women led community development efforts often focus on advocacy and activism and keep community member participation at the forefront. The below women are among the National Women's History Project's honorees for our 2006 theme, **Women: Builders of Communities and Dreams.**

Nancy Skinner Nordhoff (1932) is a philanthropist and environmental activist based in the Seattle, Washington area. She founded the Goosefoot Community Fund to support environmental, development, and rural economic support of Whidbey Island.

Juana Gutierrez (1932) founded Madres de Este Los Angeles, which defeated proposals to build a prison and toxic dump in her neighborhood. The organization also created a water conservation program that employed 22 people and opened a community garden.

Marian Van Landingham (1937) is a community leader, politician, and artist. She led efforts to transform an old military storage facility in Alexandria, Virginia into the Torpedo Factory Art Center (1974) and established Volunteer Alexandria (1980). Van Landingham served in the Virginia House of Delegates from 1982-2005 where she led efforts to fund public schools with proceeds from the state lottery.

Cindy Marano (1947-2005) was an economic justice activist working primarily for low-income women. Marano led numerous organizations at the national level including Wider Opportunities for Women, the National Workforce Network, and the Older Women's League. In 1997 she created Marano and Associates, which identified strategies for low-income people to move out of poverty.

Winona LaDuke (1959) is an environmental activist known for her work on tribal land claims and sustainable development. LaDuke is Executive Director of Honor the Earth, which took a leading role in the Dakota Access Pipeline protests in 2016.

Women in Community Development

Rebecca Anderson

1940
Community and Economic Development Organizer



Rebecca "Becky" Anderson and a team of Western North Carolinians created HandMade in America. She was founding director of the organization, which established a craft-focused economy for 25 counties in the state. It became a cultural heritage model for National Heritage Areas, and a model for 16 state programs.

As Director of Handmade, Anderson coordinated major projects in tourism, small town revitalization, and education programs for school systems. She established The Center for Craft, Creativity and Design for the North Carolina University system. Her heritage tourism program began with Craft Heritage Trail guidebooks taking visitors through 23 counties to studios, galleries and local heritage sites. As a result craft maker incomes increased by

23%. Under Anderson's leadership, Handmade received multiple honors including the Award of Merit for Sustainable Development from Renew America, Inc. In 2003 Worth Magazine ranked Handmade one of the top 24 arts non-profits in the U.S.

Handmade's Small Town Revitalization Programs included 13 towns with populations under 1,000, and over 12 years achieved 177 facades restored; 212 buildings renovated; 1,350 jobs created; 349 new businesses; 83 business expansions; \$9 million public money invested;

\$43 million private money invested; and 183,713 total volunteer hours provided in towns with no town managers or town planners.

In partnership with the local community college and Resource Conservation Development District, Handmade established two craft incubators for ceramics and glass at a closed landfill using the methane gas from the landfills as the power source. An EPA LMOP feasibility study concluded the removal of methane gas was equal to planting 14,000 trees or removing 21,000 cars off the roads. Craft residents went on to establish 17 new businesses.

Prior to founding Handmade, Becky Anderson was also Director of: Community Development, Land of Sky Regional Planning Council, served as Director of Economic Development for the Asheville, NC Chamber of Commerce, and as Director of Economic Development for the city of Asheville. In 2000 Anderson was named among *U.S. News and World Report's* list of the United States top 20 visionaries.



Maggie Walker

1864 -1934
Businesswoman and Community Banking Leader



Maggie Lena Walker was the first African American woman in the U.S. to charter a bank. Her success as a business leader and community organizer made her an inspiration to African Americans and women across the country.

Raised in post-Civil War Richmond, Virginia, Walker gained leadership experience as a teenager when she joined the Independent Order of St. Luke. This fraternal organization promoted humanitarian causes and encouraged individual self-help efforts. Walker held numerous leadership positions and in 1899 she took the top leadership role of Right Worthy Grand Secretary; a post she held until her death. Under Walker's leadership the Order significantly increased its number of chapters and greatly improved its financial solvency.

In 1902 she created a newspaper, the St. Luke Herald, to improve communication between the Order and the public. In 1903 Walker established the St. Luke Penny Savings Bank and served as its first president. Walker gained notoriety as the first African American woman to charter a bank. Walker's bank later merged with two others, forming the Consolidated Bank and Trust Company, and she served as chair of the new bank's board of directors until her death. The bank

thrived as the oldest continuously African American-operated bank in the U.S. until 2009.

Walker's continued success in business gave her additional opportunities to pursue her goals of empowering African Americans and women. She served on the boards of many women's groups including the National Association of Colored Women, and the Virginia Industrial School for Girls. Walker served as a local vice president of the NAACP and as a member of the Virginia Interracial Commission.

Maggie Walker was married to Armstead Walker Jr. and the couple had two sons. She died in 1934 after suffering from paralysis and being confined to a wheelchair for the last six years of her life. Her home, in the historic Jackson Ward neighborhood of Richmond, is now a National Historic Site operated by the National Park Service.

REMEMBERING PREVIOUSLY HONORED TRAILBLAZING WOMEN IN LABOR & BUSINESS

Since 1980, the National Women's History Project has selected a theme for Women's History Month and honored a set of women whose life and work exemplifies the theme. Each theme is different and each year a new group of women are honored, meaning that no woman is a National Women's History Month honoree more than once. Below are some of the previously selected National Women's History Month honorees that fit this year's theme.

Mother Jones

(1837-1930)

born Mary Harris Jones, was a prominent labor leader and community organizer. Jones organized many major strikes and was arrested on multiple occasions for her work. Jones fought against child labor and in 1903 organized the Children's Crusade, a protest march from Philadelphia to New York. She was a cofounder of the Industrial Workers of the World (1905).



Frances Perkins

(1880-1965)

was the first woman in the U.S. Cabinet, serving as Secretary of Labor from 1933 to 1945. Perkins was instrumental in many improvements for American workers including establishing unemployment benefits, setting a minimum wage, standardizing the 40-hour workweek, and ending child labor.



Aileen Clarke Hernandez

(1926 - present) is a union organizer and civil rights activist. She served as the second President of the National Organization for Women and organized the Women's Strike For Equality in 1970.



Dolores Huerta

(1930 - present) is a labor leader and activist best known for cofounding the United Farm Workers (1962). A Presidential Medal of Freedom recipient, Huerta is credited with leading the first successful farm workers bargaining campaign and has been arrested 22 times for participating in non-violent civil disobedience. In addition to her labor organizing Huerta is also a leading activist for immigrant and women's rights.



Katharine Ryan Gibbs

(1863 -1934)

used the post-Civil War technology of the typewriter to create opportunities for women to move from exhausting and dangerous domestic service and factory labor into office positions with decent hours and dependable pay. When doctors finally declared women were physically capable of typewriting, women moved into office positions where they were identified by the machine. They were called "typewriters."



Rose Schneiderman

(1882

-1972) was a prominent labor leader in New York, drawing attention to unsafe working conditions following the Triangle Shirtwaist Factory fire of 1911. Schneiderman is credited with coining the term "Bread and Roses" and was instrumental in women winning the right to vote in New York state.



Linda Chavez-Thompson

(1944 -

present) is a labor leader who served as Executive Vice President of the AFL-CIO from 1995 to 2007. In this role she helped pass a federal minimum wage increase in 1996, pushed for immigration reform, and worked on



Madame C.J. Walker

(1867-1919)

is considered the first female self-made millionaire in the U.S. Born Sarah Breedlove, Ms. Walker made her fortune by developing and marketing her own brand of African American women's hair and beauty products. Walker was an activist and generous philanthropist supporting such causes as the YMCA, Tuskegee Institute, and preservation of the Frederick Douglas House in Washington, DC.



Esther Peterson

(1906 -1997)

was a leading activist in the labor, women's, and consumer movements for more than half a century. As Special Assistant for Consumer Affairs under Presidents Johnson and Carter, she successfully secured such milestones as the truth in packaging legislation. Out of government, she served as Vice President for Consumer Affairs at Giant Food Corporation, and president of the National Consumers League.



Rebecca Adamson

(1950 - present)

is a prominent Cherokee businesswoman and advocate. Working with native peoples in the U.S. and abroad, she founded both the First Nations Development Institute and First People Worldwide. Adamson also established scholarship programs for native students studying business management at Yale and the University of Minnesota.



**Wear Red
For Equal
Pay Day,
Tuesday
April 4,
2017**

Wear red to show how far women and minorities are in the red with their pay.

Equal Pay Day is the symbolic day when women's earnings catch up to men's earnings from the previous year.

Established in 1996 by the National Committee on Pay Equity, the day is an opportunity to raise public awareness about the persistent gender wage gap.

Equal Pay Day is celebrated each year on a Tuesday to recognize how far into the work week women must work to earn what men earned in the previous week.

Use this day as an opportunity to educate yourself on pay equity issues and to spread awareness in your community or via social media.

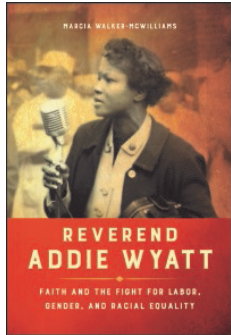
The National Committee on Pay Equity offers an online Equal Pay Day Kit and AAUW suggests fun ways to celebrate the day such as organizing an unequal bake sale. Learn more at pay-equity.org and aauw.org.



— National Women's History Month —

Honoring Trailblazing Women in Labor and Business

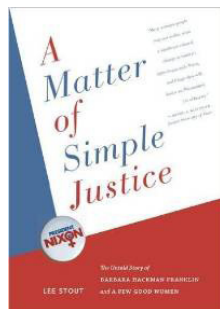
Reverend Addie Wyatt - Faith and The Fight for Labor, Gender and Racial Equality



An extraordinary woman's struggle for the idea of equality as a universal, God-given right. Labor leader, civil rights activist, outspoken

feminist, African American clergywoman--Reverend Addie Wyatt stood at the confluence of many rivers of change in twentieth century America. Wyatt worked alongside Martin Luther King Jr. and Eleanor Roosevelt and appeared as one of Time magazine's Women of the Year in 1975. 266 pages. paper, published 2016 \$28.00 #2027

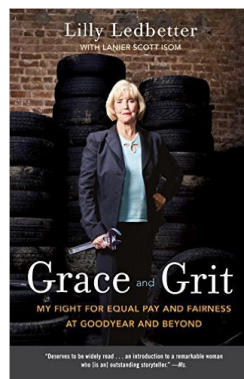
A Matter of Simple Justice- The Untold Story of Barbara Hackman Franklin and a Few Good Women



At the forefront of women's participation in the Nixon Administration's and the long-term consequences for women in the American

workplace was Barbara Hackman. She helped bring more than one hundred women into executive positions in the government and created a talent bank of more than a thousand names of qualified women. \$14.95 #2026

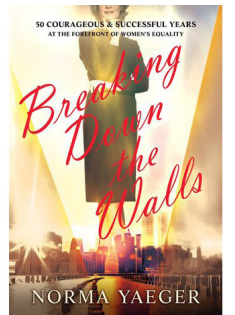
Grace and Grit: My Fight for Equal Pay and Fairness at Goodyear and Beyond



The inspiring story of the woman at the center of the historic discrimination case that inspired the Lilly Ledbetter Fair

Pay Restoration Act--her fight for equal rights in the workplace, and how her determination became a victory for the nation. 290 pages, paper. \$15.00 #2024

Breaking Down the Walls: 50 Courageous & Successful Years at the Forefront of the Women's Movement



The true story of a 20th century pioneer, Breaking Down the Walls is a window into the reality of being a woman, a wife, and a mother in the middle of that

century. Moreover, it is an inspiration to 21st century who will realize viscerally just how far we've come --- and be reminded of how far we have to go. \$15.99 #2025



2017 THEME PRODUCTS

National Women's History Month Kit

All-In-One National Women's History Program Kit. Everything you need for a successful Women's History celebration. Display the balloons and poster, review the speech and welcome the crowd.

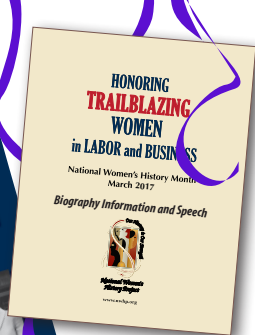
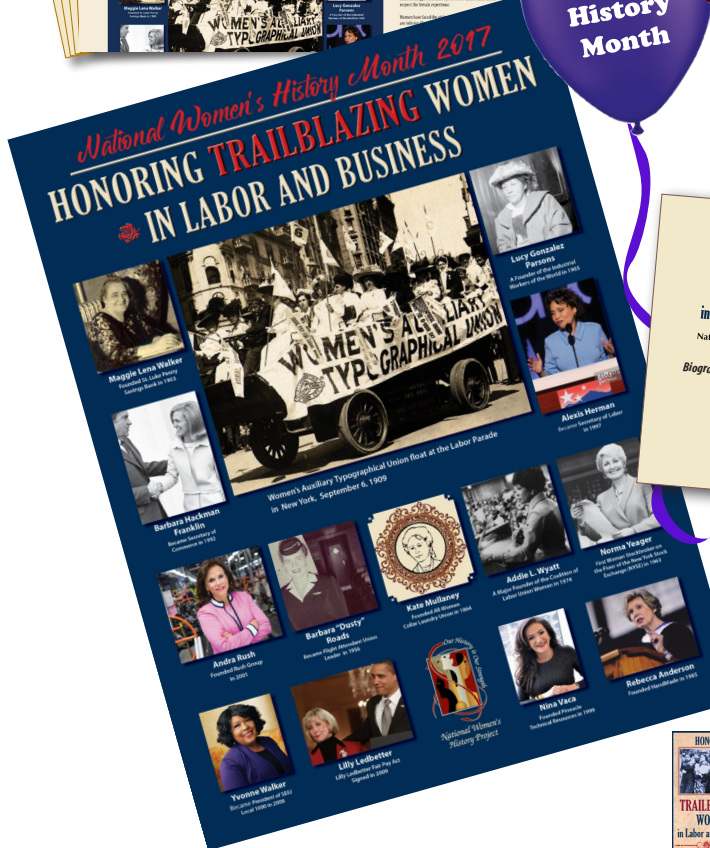
#3514 without Fine and Long Tradition DVD \$49.95

#3513 with Fine and Long Tradition DVD \$59.95

Fine and Long Tradition DVD #0532 \$12.00

Lively 7-minute music DVD with images and upbeat music that recognizes some of the women who changed America from colonial times to the present.

2017 Poster (18"x 24") #3515 \$8.95 Bulk orders available



2017 Women's History Gazette #3528 \$10 (25 copies)

March is Balloons (12) #0959 \$3.95

2017 Speech #3527 \$10.95 15-20 minute (depending on how quickly it is read) which focuses on the 2017 theme and Honoree.

2017 Electronic Logo #3526 \$10.00 Use on all your promotional materials or invitations

2017 Bookmarks #3525 \$6.95 (25) 2"x8" 2017 Theme on the front and Honorees listed on the back



Women's History Resource Catalog • 2017

The NWHP Store

The National Women's History Project is unique as an educational non-profit organization in that most of our revenue is generated by the sale of women's history materials. The resources displayed in the following pages are just a sample of the materials you can find in our on-line NWHP Store which is accessible from our website www.nwhp.org. Thanks for your support.

Celebrate Women's Historic Achievements

NWHP COMMEMORATIVE POSTER SET

- Reclaiming the Past (1988) #8920
 - Nurturing Tradition (1991) #1901
 - Discover A New World (1992) #4915
 - Builders of Communities & Dreams (2006) #0662
 - Generations Moving History Forward (2007) #0746
 - Taking the Lead to Save Our Planet (2009) #0843
 - National Women's History Week (1984) #6952
 - Courageous Voices (1990) #0901
 - Action Frees Our Dreams (1994) #4904
 - Write Women Back into History #8921
- NWHP COMMEMORATIVE POSTER SET #0163 \$24.00**

Ten historic poster celebrate Women's History Week and Month and the women who changed our nation's history. Makes an inspiring and education display for classroom or work place
NWHP Commemorative Set #0162 \$24.00



ALL PREVIOUS THEME ITEMS

50% OFF
 (Limited Quantities)

Visit NWHP Store for Details www.nwhp.org

BOOKMARKS All Bookmark Are \$2.98/Pkg

WRITING WOMEN BACK INTO HISTORY

New bookmarks to celebrate our 30th anniversary with information and images of Abigail Adams, Harriet Tubman, Sarah Winnemucca, Jane Addams, Patsy Mink, and Sonia Sotomayor.

WRITING WOMEN BACK INTO HISTORY BOOKMARKS #0933



Celebrating Women of Character, Courage & Commitment

Front of bookmark celebrates the theme and back of the bookmark honors the 2014 National Women's History Month Honorees. 2" x 8" 25/pkg #1478

Women Taking the Lead to Save our Planet

Back of bookmark reads:

"The more clearly we can focus our attention on the wonders and realities of the universe about us, the less taste we shall have for destruction." From Rachel Carson' Speech in acceptance of the National Book Award -1963

PLANET BOOKMARKS #0875

THE WOMEN WHO CHANGED OUR NATION

Give your friends, students and co-workers these bookmarks to celebrate women's history. They honor five esteemed American women. Biographical notes on the back. **CELEBRATE WOMEN'S HISTORY #7980**

WOMEN: BUILDERS OF COMMUNITIES AND DREAMS BOOKMARKS

Information about the theme, honorees, and women's history. 2" x 6 3/4" **BUILDERS BOOKMARKS #0664**

PENCILS

Weaving the Stories of our Lives
 Pencils #1501



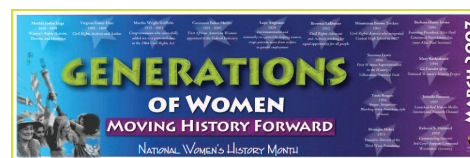
Women Taking the Lead to Save the Planet
 Pencils #0848



10 Pencils/Pkg All Pencils Are \$2.98/Pkg

BANNERS

#0747



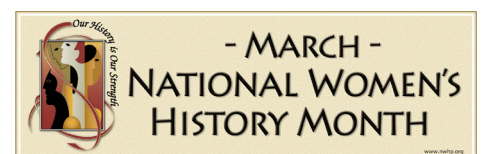
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#1474

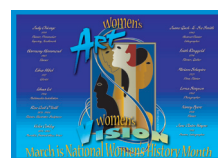


#0847



11" x 34" All Paper Banners Are \$2.98 Each

PLACEMATS



WOMEN'S ART- WOMEN'S VISION #0798

WOMEN TAKING THE LEAD TO SAVE OUR PLANET #0845

EXTRAORDINARY CENTURY FOR WOMEN #9943

INSPIRING HOPE AND POSSIBILITY #0409

Set of 50
 10 1/2" x 15"

All Placemats Are
\$3.98/Set of 50



STICKERS

All Stickers Are
\$1.50/Pkg

Celebrating Women and Democracy Stickers 4" circle. 10/pkg #6777

Our History is Our Strength Stickers 2" x 2" 10/pkg #0979

March is National Women's History Month Stickers 21per sheet #7985

Write Women Back into History Stickers 21per sheet. Each sticker 1" x 2" #1479



WRITE WOMEN BACK INTO HISTORY 2 3/4" x 1 3/4" #6970



GENERATIONS OF WOMEN BUTTON 2 1/4" #0753



WEAVING THE STORIES OF WOMEN'S LIVES 2 1/4" #1502

BUTTONS

All Buttons Are
\$1.00 Each



WOMEN'S ART WOMEN'S VISION BUTTON 2" x 2" #802



WOMEN'S EDUCATION WOMEN'S EMPOWERMENT 2" x 2" #1020



OUR HISTORY IS OUR STRENGTH BUTTON 2" x 2" #0983

Buttons are laminated and have a safety pin attachment. Made in USA/Union Bug.

Give the Gift of Women's History

"FAILURE IS IMPOSSIBLE" BRACELET



Susan B. Anthony ended her last public speech with the belief that when people of good heart and purpose work together – "Failure is Impossible."

Polished Nickel-Plated Cuff Bracelet 6-5/8" x 1/2" Debossed with black color fill. Gift box with quotation information. #2323 \$15.95

NWHP HERITAGE PIN



NWHP logo pin. Synthetic cloisonné. Five enamel colors. Clutch attachment. .5" x 1.25" Gift boxed

Made in USA. #0853 \$14.95

Sisters Pin



This beautifully handcrafted Sisters Pin was designed to show the connection of sisters and friends.

1.28" x .925" Mixed metals. Gift boxed. \$22.00 #0769

GENERATIONS OF WOMEN MOVING HISTORY FORWARD MUG

Large, 15 oz. stunning white mug with different logos on each side

GENERATIONS MUG #0754 \$ 9.95

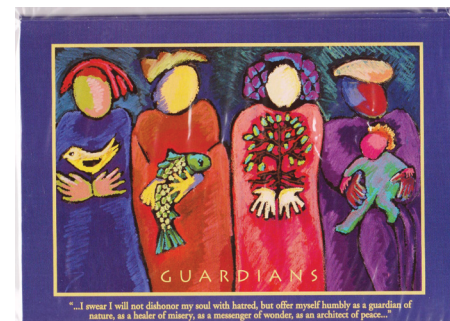


Well Behaved Women Cuff Bracelet



Well Behaved Women Rarely Make History is inscribed on the outside of this slim cuff bracelet. Mixed metals. Gift boxed. \$15.00 #0871

Guardian Poster



This beautiful poster, showing four female figures in glorious color, calls attention to women's roles as guardians of the earth, children and animals. 11" x 14" #9068 \$14.00.

Also available - Guardian Note Cards #9056 \$8.96 (pack of 6)

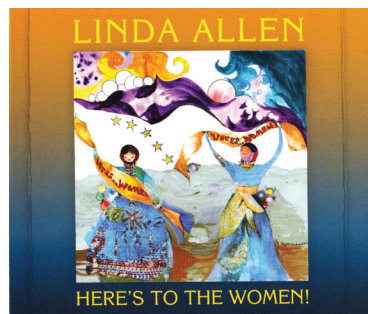
And Still We Sing CD



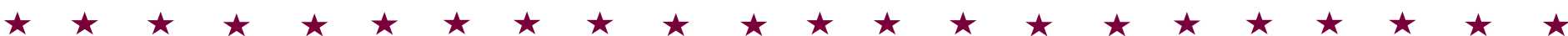
Listen to the music of 30 years of social change. Singer, songwriter Holly Near continues to use her magical voice and talent to promote social and historic movements the move

history forward. 37-song CD. #0760 \$23.98

Here's to the Women



Twenty songs commemorating women's journey to justice with an emphasis on the battle for the vote. 20-song CD. #0945 \$12.95



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Back to the Future

Working to Form a More Perfect Union

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**National and State
Women's History
Performers
and Presenters**

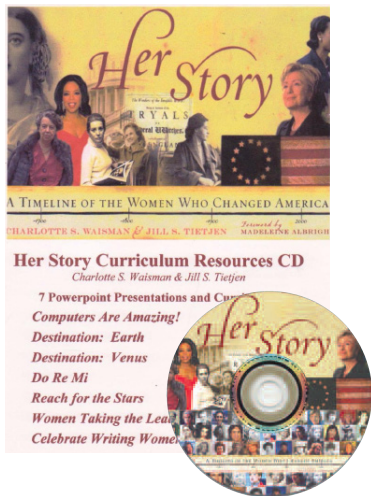
Katharine Gibbs
BEYOND WHITE GLOVES

Making Business Accessible to Women

Hard copy and ebook on amazon.com
www.roseadoherthy.com

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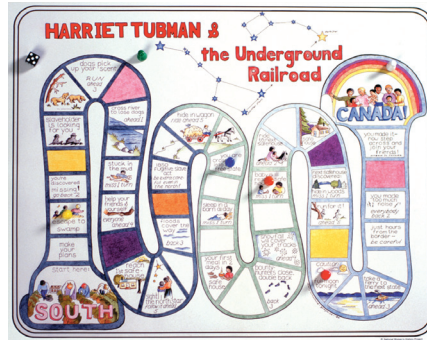


Women can do everything! They are astronauts, mathematicians, singers, and musicians; they are involved in every social movement. The "Her Story" curricula integrate historical U.S. women's accomplishments and lessons for the classroom, including optional assignments.

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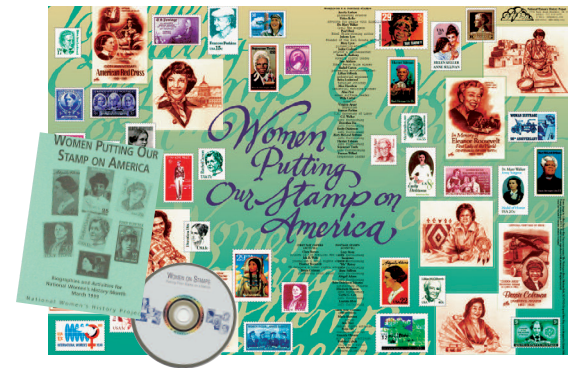
Harriet Tubman Board Game & Activity Guide



Relive a daring escape on the Underground Railroad. Roll the dice and take your turn, making your way to freedom along the Underground Railroad. This full color children's board game is designed to help students better understand Harriet Tubman's bravery and the tremendous risks involved in fleeing slavery. Study guide with a short biography, discussion questions, song sheet, activities. Gr. 2-6. 19" x 26"

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Learn about Women through Postage Stamps. This teaching kit demonstrates the many ways women have put their unique stamp on American history. Grades 5-Adult. 14-minute DVD produced by the USPS. With Closed Caption. Poster 27.5" x 18.5" 31-Page Biography Activity Book

Women Putting Their Stamp on America Teaching Kit #9917 \$19.95
 Poster also available without kit #9910 \$9.95

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Colorful oversize format with illustrations that celebrate remarkable American women. 36 pages, hardcover for all ages. #0641 \$19.95

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Stories of Ingenious Inventions by Women In garages and labs, kitchens and living rooms, women and girls have invented ingenious innovations that have made our lives better. Their creations are some of the most enduring (the windshield wiper), ground-breaking (computer programs) and practical



— Give Children the Gift of Women's History —

(Scotchgard®) What inspired these women, and how did they turn their ideas into realities? Paper, 58 Pages #0951 \$8.95

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Beautifully illustrated with full color gouache paints and oversized format 38 pages, hard cover, Gr. K-3. #1483 \$16.95

Heroes in Our History Coloring Book

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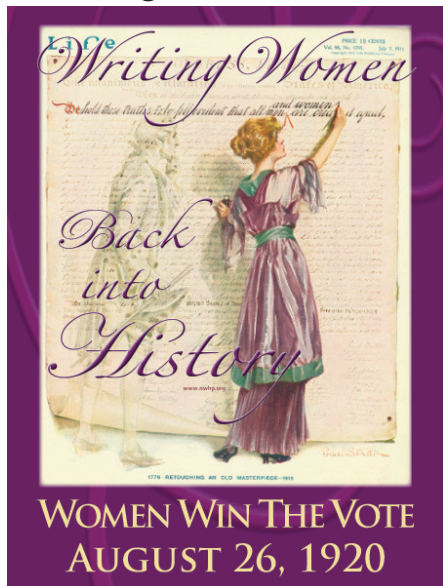
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Celebrating Women and Democracy



Winning the Vote Poster



Celebrating Women Winning the Vote Poster

This classic image commemorates the passage of the 19th Amendment to the US Constitution in 1920, which granted women the right to vote. 18" x 24"

Winning the Vote #0947 \$4.98

Celebrate New York Woman Suffrage Centennial 2017

New York Suffrage Poster



New York Suffrage Poster
11" x 17" #1512 \$25.00

Votes for Women

Upbeat 20 minute video with archival photos, newsreels, live action and music. bring the magnificent campaign to win the vote alive for your audience. Gr. 7-adult.

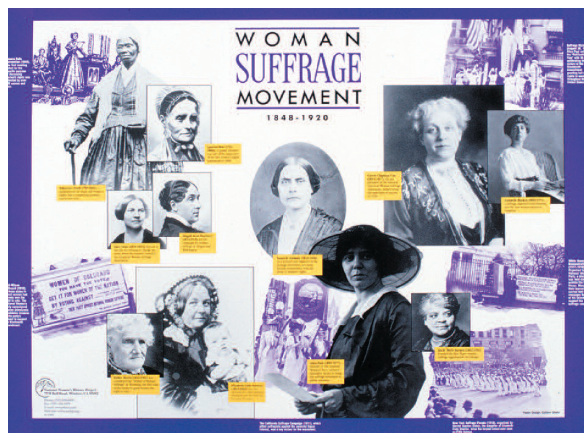
VOTES FOR WOMEN VIDEO #7220 \$39.95 DVD #0540 \$49.95



Living the Legacy Poster



This striking poster testifies to the work creating possibilities for all generations. The poster features dozens of buttons from different types of campaigns and five photo collages depicting some of the ways we are "living the legacy of women's rights today. 20" x 28" "Living the Legacy" Poster #8901 \$4.98



Women Suffrage Leaders

Featured are the key individuals and events of the 72-year campaign to win the vote. Printed in the suffrage colors of purple, white, and gold.

WOMAN SUFFRAGE MOVEMENT POSTER 18" X 24" #0902 \$4.98

Create Your Own Poster Set



Illustrated Timeline of Woman Suffrage CD Prints

With this CD, you can print posters on your own as large as 11" x 17". Each poster panel features rare historic photos of people and events. These easy to grasp visuals make this timeline invaluable for learning about the campaign to win the vote.

ILLUSTRATED TIMELINE OF WOMAN SUFFRAGE CD 8 POSTER SET CD #0918 \$19.95



HURRAH FOR WOMAN SUFFRAGE!
#0721
\$12.00

A 40-Minute Music CD The Homespun Singers singing Songs of the Woman Suffrage Movement 1848 - 1920



Celebrate a Forgotten Champion of Equality

Remembering Inez:

The Last Campaign of Inez Milholland, Suffrage Martyr

Edited with an Introduction by Robert P. J. Cooney, Jr., Author of "Winning the Vote"

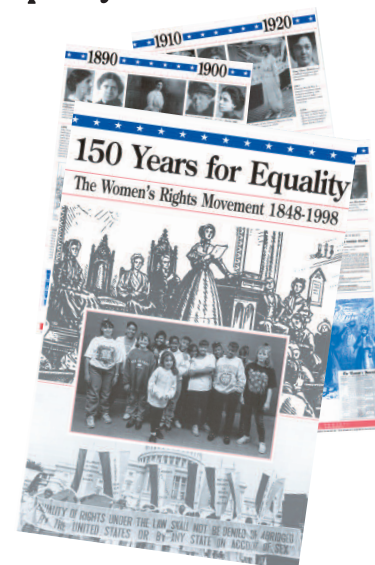
A collection of articles, tributes, speeches, poems and memorials honoring a legendary suffragist

6 x 9" paperback, 96 pages \$14.95

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AmericanGraphicPress.com RememberingInez.com

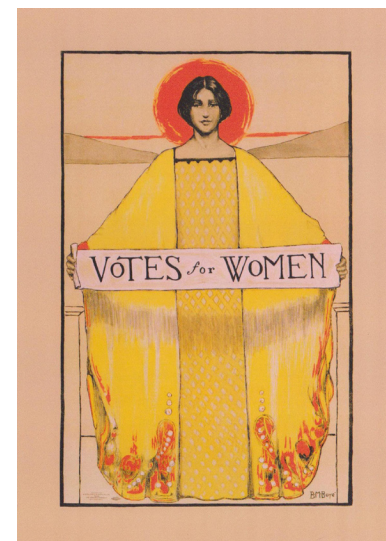
Equality Timeline Poster Set



Timeline for Equality

This NWHP exclusive 10-poster set illustrates 120 significant events on the road to equality. Panels feature historical photos and memorabilia. Produced with the Feminist Majority Foundation. Each poster is 11" x 17".

TIMELINE FOR EQUALITY #8999 \$24.95



Votes for Women Poster #0840

Award-winning design was created by Betha Boye when California became the 6th state to enfranchise women. After that victory, the poster design was used in countless woman suffrage campaigns. Poster size 14.5" x 24" #0850 \$4.98

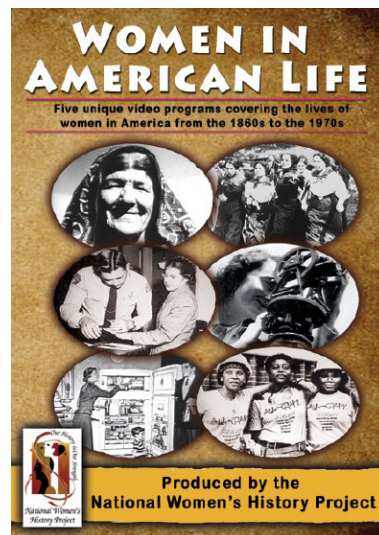
Learning the Stories of Women's Lives

Women in American Life

A Multicultural Women's History Five-Part Series
Written and Produced by NWHP

This five-part documentary combines a fact-filled narrative and lively period music with hundreds of compelling images to depict women in U.S. history. Each time frame comes with a guide including the narrative and brief descriptions of the women featured in the segment. Copyright 1988.

Set of 5 DVD's #0533 \$49.95



Program 1: 1861-1880: Civil War, Recovery & Westward Expansion (15:15) min

Program 2: 1889-1920: Immigration, New Work & New Roles (16:19) min

Program 3 : 1917-1942: Cultural Image & Economic Reality (17:14) min

Program 4: 1942-1955: War, Work, Housework & Growing Discontent (14:52)

Program 5: 1955-1977: New Attitudes Force Dramatic Changes (24:38) min

ROSIE THE RIVETER

The Patriotic Embodiment of Women's History

"We Can Do It!" Poster #0101

Authentic WWII Poster

During World War II, the images of strong and capable "Rosie the Riveter" encouraged millions of women to help with the war effort. 18" x 24" \$4.98

Rosie the Riveter #6519

A close look at that moment in history when women were in high demand for every imaginable kind of work. Told with dozens of personal accounts, photographs and illustrations.

120 pgs., paper, Gr. 5-12 \$11.99

Rosie Water Bottle #1493

This 20-ounce aluminum water bottle is perfect for the gym, a day outing or letting the world know WE CAN DO IT!

7.25" tall x 3" wide. \$9.95

Rosie Note Cards #1910

Pack of 6 with yellow envelopes. 5" x 7" Gift box \$9.95

Rosie Lunch Box #1528

(7.5" x 6" x 4") \$10.95



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(accessible from www.nwhp.org)

for a variety of Display Sets and Posters

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www.nwhp.org

NWHP Logo Placemat #1494

Paper, 10.5" x 15"

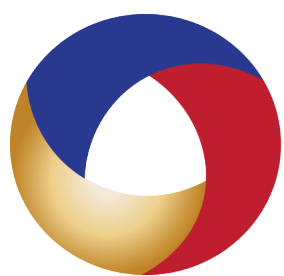
Set of 30 - \$3.00



Our History is Our Strength Note Cards #1034

Design based on the NWHP's logo. Six cards with envelopes Gift box \$10.99

Women's History Alliance



**WOMEN'S
HISTORY
ALLIANCE**

The National Women's History Project is proud to announce the establishment of a new Women's History Alliance, which will help link women's history advocates at the local, state, and federal level and significantly expand each group's circle of influence. This new effort will help connect educators, performers, historic sites, agencies, and organizations in their work of recognizing women's history and preparing for the Woman Suffrage Centennial in 2020.

Building on the success of Women's History Month, one of the goals of the NWHP and the new Alliance is to have Women's Equality Day - August 26, the anniversary of American women winning the right to vote - declared a federal holiday. This will be a serious challenge, but what better way to celebrate "Women's Independence Day" and honor the inspiring nonviolent movement that overcame tremendous odds to win civil rights for American women. Today, there is no Federal holiday that honors women. Male figures, however, are celebrated from President's Day to Christmas. The great achievement of the 20th century - the emancipation and empowerment of women - calls for recognition at the national level.

We want the entire nation to celebrate "Women's Independence Day" and honor the inspiring, nonviolent movement that overcame tremendous odds to win civil rights for American women. The great achievement of the 20th century - the emancipation and empowerment of women - calls for recognition at the national level. We need your participation and financial help to help make August 26, 2020 declared a federal holiday. Visit www.nwhp.org and join the Alliance today.

The National Women's History Project



National Women's
History Project

The mission of the National Women's History Project (NWHP) is to make women's lives visible. Women's achievements span the chronology of American history and reflect the rich diversity of the nation in terms of ethnicity, culture, race, religion, and politics. The stories of our mothers, grandmothers, and great grandmothers help us better understand their lives, the challenges they faced, and, ultimately, ourselves and our own times.

When women from all backgrounds are recognized for their dignity and accomplishments, they become role models for girls and boys. The recognition of women leads to an increase in self esteem among girls and greater respect for women among boys and men. The positive effects of recognizing women are: higher achievement by girls in school, less violence against women in society, and more stable and cooperative communities throughout the country.

Our work began in 1980, when the NWHP led the successful lobbying effort to establish a National Women's History Week and again in 1987 to establish National Women's History Month. Every March, the NWHP leads the nation in the observance of National Women's History Month.

As the originator and founder of National Women's History Month, the NWHP sets an annual celebration theme, produces educational materials, and holds a national callout for nominees to be honored in recognition of that year's theme. In 2016, the NWHP theme for March was Working to Form a More Perfect Union: Honoring Women in Public Service and Government.

The NWHP partners with local, state, and national organizations, as well as individuals, to expand the recognition and celebration of women's historic achievements, not just in March, but throughout the year. We act as a catalyst for others to explore new ideas and activities promoting women as leaders and influential forces in our society.

2017 NWHP PARTNERS

The NWHP 2017 Partners demonstrate the expansive and varied ways women's history is being recognized and celebrated throughout the country. From universities to museums to scholarship funds to a wide-array of institutions and organizations all recognize the importance of women's history in establishing their goals.

Be sure to visit our 2017 Partners who are also listed on our website (www.nwhp.org) with a direct link to their websites. We will be working with our 2017 partners to promote women's history throughout the year with a special emphasis on National Women's History Month, Women's Equality Day and the countdown to 2020 and the centennial of women in the United States winning the right to vote.



Annie Appleseed Project provides information, education and advocacy for people with cancer, family and friends, especially about natural, complementary/alternative and interactive cancer therapies. www.annieappleseedproject.org



Federal Employed Women works to end sex and gender discrimination, to encourage diversity and equity in the workplace, and the advancement and professional growth of women in federal service. <https://www.few.org/>



The Ann Lewis Suffrage Collection expands access to the woman suffrage movement by sharing its collection of more than 1,200 books, objects, correspondence, periodicals, etc. www.lewissuffragecollection.omeka.net



Gather the Women Global Matrix™ (GTW) is to promote and support the establishment of active GTW regions around the globe. Women who find GTW have heard the call to bring forth feminine wisdom. www.gatherthewomen.org

2017 NWHP PARTNERS



California BPW The women of the California Federation of Business and Professional Women are dedicated, strong and steadfast in achieving and protecting the rights, lives and opportunities of working women. www.bpwcal.org



GFWC- Covina Women's Club is part of an international community service organization which provides education, training and interaction opportunities for volunteers who are committed to enrich the quality of life throughout California and the world. <http://www.covinawomansclub.org/page1/page1.html>



The Coalition of Labor Union Women is America's only national organization for union women. Formed in 1974, CLUW is a nonpartisan organization within the union movement. The primary mission of CLUW is to unify all union women in a viable organization to determine our common problems and concerns and to develop action programs within the framework of our unions to deal effectively with our objectives. www.cluw.org



Linwick & Associates, LLC. (LWA), is a global human resources firm dedicated to creating organizational value through people. www.drlisawicker.com



CT Women's Hall of Fame Our mission is to honor publicly the achievements of Connecticut women, preserve their stories, educate the public and inspire the continued achievements of women and girls. www.cwhf.org



Mahogany Scholarship Heritage Foundation's mission is to education, celebrate African American Heritage; honor achievements of great leaders past and present; promote racial unity; empower youth for leadership and excellence. www.mahoganyheritage.org



Earth Mama honors and inspires women and men with Standing on the Shoulders, an anthem for women's progress and other music dedicated to "Helping Heal the Planet One Song at a Time!" standingontheshoulders.org earthmama.org



Maryland NOW's mission is to effect gender and racial equality, especially for women and girls. We work on the following 6 issues: reproductive rights and justice, ending violence against women, economic justice, constitutional equality, racial justice, & LGBTQ rights.



National Collaborative for Women's History Sites (NCWHS) supports and promotes the preservation and interpretation of sites and locales that bear witness to women's participation in American life. <http://www.ncwhs.org>



Maryland Women's Heritage Center's mission is to preserve the past, understand the present, and shape the future by recognizing, respecting and transmitting the experiences and contributions of Maryland women and girls. www.mdwomensheritagecenter.org



The Purpose of the **National Equal Rights Amendment Alliance**, 501c3, is to assure that by codifying ERA, Discrimination based on one's Sex is guaranteed as a Violation of the U.S. Constitution, just as are race, religion, and national origin. www.2passERA.org



The Sitting Room makes accessible to the public the contributions of women in literature, arts and other fields, by providing a reading room and library open to all. Workshops, seminars, public readings, etc., are offered. The extensive collection of reading and research material and the development of a supportive, friendly, non-intimidating environment for study are primary. sittingroom.org



National Network to End Domestic Violence (NNEDV) is a social change organization dedicated to creating a social, political, and economic environment in which violence against women no longer exists. nedv.org



Sonoma County's National Organization for Women is dedicated to its multi-issue and multi-strategy approach to women's rights. www.now.org



The National Susan B. Anthony Museum & House interprets Anthony's legacy to inspire individuals to make a difference in their lives & communities. We share her home, exhibit artifacts & offer interpretive programs on the subject of her story with the world. www.susanbanthonyhouse



Soroptimist is an international volunteer organization of business and professional women working to improve the lives of women and girls, in their local communities and throughout the world. si-founderregion.org/si-santa-rosa



National Women's Hall of Fame's mission is "Showcasing great women...Inspiring All!" <http://www.greatwomen.org>



Tennessee Woman Suffrage Monument, Inc., is a statewide grassroots organization to memorialize the work done by Tennessee suffragists to secure ratification of the 19th Amendment by erecting a monument in the capital city of Nashville. <http://tnsuffragemonument.org/the-yellow-rose-society/>



New Moon Girls is a children's magazine that celebrates girls in all their diversity by sharing their original writing, opinions, photos, art, advice and support. www.magazines.com/new-moon-girls-magazine



Technical Women's Organization (TWO) is an association of diverse, creative and talented professionals committed to increasing the number of technically qualified women in the Federal Aviation Administration (FAA). <http://technicalwomen.org>



Penny Coleman I'm a partner because of my gratitude for the groundbreaking work of the National Women's History Project and the steadfast and inspiring leadership of co-founder Molly Murphy MacGregor. www.pennycolman.com



Turning Point Suffragist Memorial Association seeks to build a garden-style national memorial to commemorate the suffrage struggle, focused on the suffragists whose brutal imprisonment at the Occoquan Workhouse served as a significant turning point in achieving a woman's right to vote; and to educate, inspire, and empower present and future generations to remain vigilant in the quest for equal rights. www.suffragistmemorial.org



Poetry Matters Our mission it to increase the awareness, interaction and participation of poets and poetry with the public at large to enhance the contribution of poetry in all aspects of contemporary society website: www.poetrymattersproject.org/poetrymatterscelebration



Vision 2020's mission is to achieve women's economic and social equality by the year 2020, the 100th Anniversary of the 19th Amendment that granted women the right to vote.



Richard Obar: I wish to commend the NWHP for the rich resources it offered me both in my History classes and later as an administrator. I was able to better promote the contributions of women.



Wild West Women/Ishtar/ Our primary goal is to increase public awareness of women's achievements and their roles in history and to provide positive public images of women & girls. www.wildwestwomen.org



The Schlesinger Library of the Radcliffe Institute for Advanced Study holds the finest collection of resources for research on the history of women in America. All researchers are welcome to use the collection. www.radcliffe.harvard.edu/schlesinger-library



The **Working Women's History Project (WWHP)** preserves and promotes the stories of historical and living Chicago women who have made contributions toward achieving justice and equality in the areas of labor, women's, human and civil rights. wwhpchicago.org



Sisters in the Building Trades' mission is to expand a network of active women that will affirm building trades sisters as a positive and growing part of the construction workforce. To increase the number of trades women through cooperative recruitment efforts and mentoring support for enhanced retention. sitbt.org

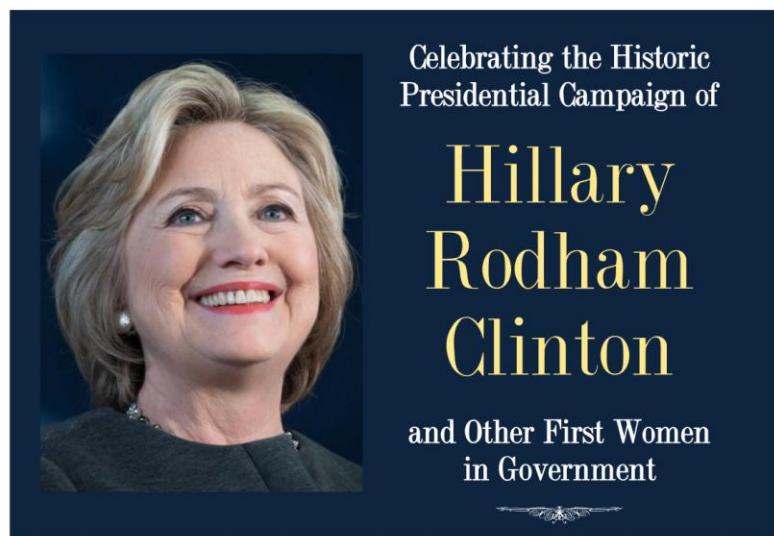


Women in Networking (WIN) and National Association for Female Executives (NAFE) provides professional networking and leadership resources through education, business, and public advocacy and community assistance through volunteerism. nafewin-indy.com

Celebrate Women's Unfolding Story

COMMEMORATIVE EDITION

First Woman



Jeannette Rankin
FIRST CONGRESSWOMAN
ELECTED 1916

Catherine Cortez Masto
FIRST LATINA SENATOR
ELECTED 2018

Shirley Chisholm
FIRST AFRICAN AMERICAN
CONGRESSWOMAN
ELECTED 1968

Patsy Mink
FIRST ASIAN AMERICAN
CONGRESSWOMAN
ELECTED 1964

Margaret Chase Smith
FIRST WOMAN ELECTED
U.S. SENATOR
ELECTED 1948

Ilhan Omar
FIRST SOMALI AMERICAN
STATE LEGISLATOR
ELECTED 2016

NATIONAL WOMEN'S HISTORY PROJECT

*The NWHP has just published **First Woman**, a beautiful Tribute to the First Women in Government and to Hillary Clinton's historic campaign for the presidency*

This colorful 48-page Commemorative Edition recognizes the importance of the first woman nominated by a major party for president while also acknowledging the many women and breakthroughs that paved the way for that to happen.

Share the dramatic progress of women's rights over 200 years through articles, time lines, historic photographs, satirical graphics and more. **First Woman** looks at our government through the lens of women's history and highlights the trailblazers and pioneers who first won elections, appointments and government positions locally as well as nationally. **First Woman** also celebrates the success of the woman suffrage movement and young women winning office and getting involved in politics today. This is a unique souvenir from an exciting and historic time.

\$14.95 Order from the NWHP webstore at www.nwhp.org

8½ x 11", 48 pages, perfect bound, coated paper, illustrated

Bulk discounts: 1-4 \$14.95 5-9 \$12.00 10-24 \$10.00 25+ \$8.00

ISBN 978-0-9770095-3-4 Also available as an ebook.

The Suffrage Centennials Are Here!



2017 marks 100 years since both the victorious campaign for Votes for Women in New York State and the brave and historic picketing of the White House in support of the 19th Amendment.

Learn more about them. "**Winning the Vote: The Triumph of the American Woman Suffrage Movement**" is the source for comprehensive information about the drive for Votes for Women. With nearly 1,000 photographs and historic illustrations – many created by suffragists – this exquisitely produced edition brings the movement alive in a uniquely memorable way.

Reviewers have called it "**Fantastic**," "**Excellent**," "**Visually rich**," "**Comprehensive**" and "**Lively and Dramatic**."

The author collaborated with the NWHP and scholars across the country to produce a landmark work that examines and celebrates the remarkable success of American suffragists as never before. Over 76 individual suffragists are profiled.

To spread this timely story, the NWHP is offering "**Winning the Vote**" at a special savings. Individual copies, originally \$85, are now \$49.95.

Additionally, if you order 4 or more copies, the price is just \$30 each, so for \$120 you can get 4 copies of this women's history treasure. A perfect reference, gift or school/library donation as the national centennial approaches in 2020.

Order from the NWHP webstore at www.nwhp.org.

9" x 11" Clothbound, with gold stamped dust jacket and gold silk bookmark, coated paper, sewn and glued binding, profusely illustrated, bibliography, index

